



AIMM

Alliance for Integrated
Medication Management

Corporate Partners Program Regional Integrated Transformation Zone (RITZ)

Suboptimal medication use is creating tremendous cost to the U.S. healthcare system, both in terms of poor health and avoidable costs. While evidence for the positive impact of medication management services on health and costs, programmatic partnerships between payers and health care providers remains limited. With over a decade of experience supporting the integration of medication management services, AIMM has identified the key to service adoption and sustainability is through local and regional coalitions committed to collaboration and innovation. AIMM is partnering with organizations that are taking the bold step to lead a “call to action” and convene a broad base of stakeholders in their region to create a new future where optimal medication use is driving value in health care.

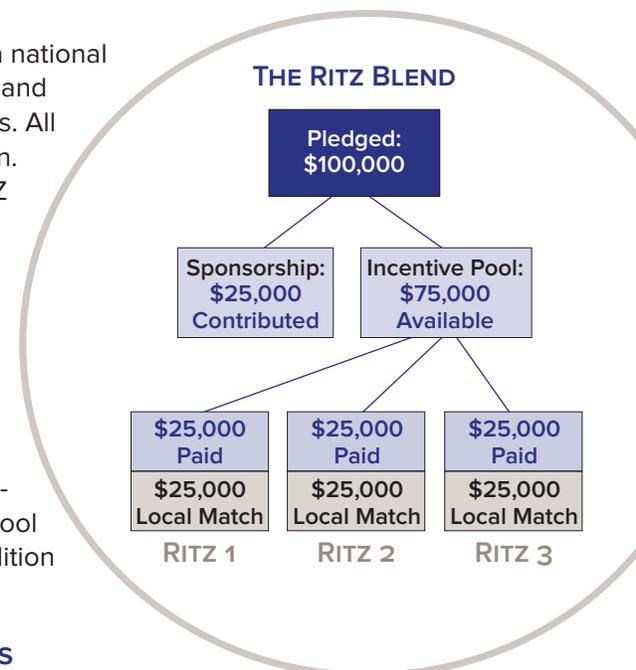
While we believe the work of transformation is local in nature, this work will be accelerated through support from national entities that share our vision to build successful payer-provider partnerships that can be replicated across the country. Corporate partners can participate in two ways:

1. THE RITZ SPONSORSHIP

Partners provide funding to support the RITZ Initiative on a national scale, creating support for AIMM to build the relationships and program designs that will inspire the creation of new RITZ's. All funding is provided at the time of commitment confirmation. Funds will be used to both support efforts to build the RITZ initiative on a national scale, as well as support the local action through creation of regional RITZ coalitions.

2. THE RITZ BLEND

Partners have the option of creating a blended contribution in which a portion of funds are offered as an immediate contribution, and additional funds are offered as a pledge. At least 25% of the total annual commitment must be provided as a RITZ sponsorship (see above). The remaining portion of the contribution is pledged to an incentive pool that can be used to inspire creation of a regional RITZ coalition by offering matching funds to locally acquired resources.



What the Corporate Partners Investment Supports

- Identification of regional “conveners” to lead the call to action.
- Collaboration with regional conveners to identify and recruit regional stakeholders.
- Establish a convening leadership structure to drive innovation at three levels:
 - **Operational** (program development).
 - **Financial** (business model creation, value proposition, contracting).
 - **Strategic** (compact development, performance accountability).
- Coaching conveners to use the Signature Style leadership strategy.
- Facilitating RITZ coalitions in the process of designing value-based programs that create a positive outcomes for patients, providers, and payers.
- Support program implementation, including service implementation coaching, formation of learning communities with continuous feedback loops, development of measurement strategies and reporting program successes.

Corporate sponsors can fund their participation at the following levels:

<u>Funding Levels</u>	<u>Annual Commitment</u>
Transformation Partner	\$100,000
Accelerator Partner	\$75,000
Inspiration Partner	\$50,000
Supporting Partner	\$25,000

RITZ Leadership Council Membership

All partners reaching the **Transformation Partner** level annual (\$100,000) are invited to serve as members of the RITZ Leadership Council. The RITZ Leadership Council (RLC) is expected to be a leading voice in influencing and driving efforts to integrate comprehensive medication management (CMM) in local communities across the country. Members will provide strategic leadership in the design and application of knowledge gained from efforts across the country to identify, implement and manage the creation RITZs.

The RLC will be comprised of national thought leaders appointed by AIMM as well as selected individuals representing national partners who are investing in the RITZ concept. National partners are organizations who have provided sufficient funding to achieve the status of **Transformation Partner** (\$100,000+).

A **Transformation Partner** realizes many benefits including:

All benefits outlined for other partnership levels plus....

- Opportunities to collaborate with national healthcare leaders, thought leaders and subject matter experts in healthcare on the development of strategies and learning.
- Chances to meet and enroll key leaders across the country in establishing RITZ communities.
- Developing cutting-edge strategies for improving the healthcare delivery systems.
- Recognition and acknowledgment of organizational participation at regional and national learning events.
- Corporate recognition on the AIMM website and other distributed material.

Partners supporting RITZ at the Accelerator, Inspiration and Supporting levels will receive the following benefits:

	Accelerator Partners \$75,000	Inspiration Partners \$50,000	Supporting Partners \$25,000
RITZ Partnership profile on website Potential reach of 60,000+ hits per year in over 10 countries	•		
Partnership Showcase webinar Potential reach of 200+ health care organizations and AIMM partners	•		
RITZ workgroup opportunities	•		
Partnership recognition in 1 newsletter Potential reach of 150+ health care organizations and AIMM partners	•	•	
Engagement opportunities with local RITZ leaders	•	•	
Recognition/logo placement on AIMM website Potential reach of 60,000+ hits per year in over 10 countries	•	•	•
RITZ Updates and Newsletters	•	•	•

For more information on the RITZ Corporate Partners Program, visit www.aimmweb.org.

To discuss partnership opportunities and sign on as a RITZ Partner, contact:

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